

How to Launch the Social Retail[®] Application On Your Samsung Smart Signage Platform Screen

Please follow these instructions to connect your screen to the Social Retail[®] platform

Requirements:

- Samsung Smart Signage Platform Screen (SSSP) 2nd generation or higher.
- Internet connectivity
- Optional: computer keyboard – USB cabled or wireless.
 - USB port located on the side of the screen

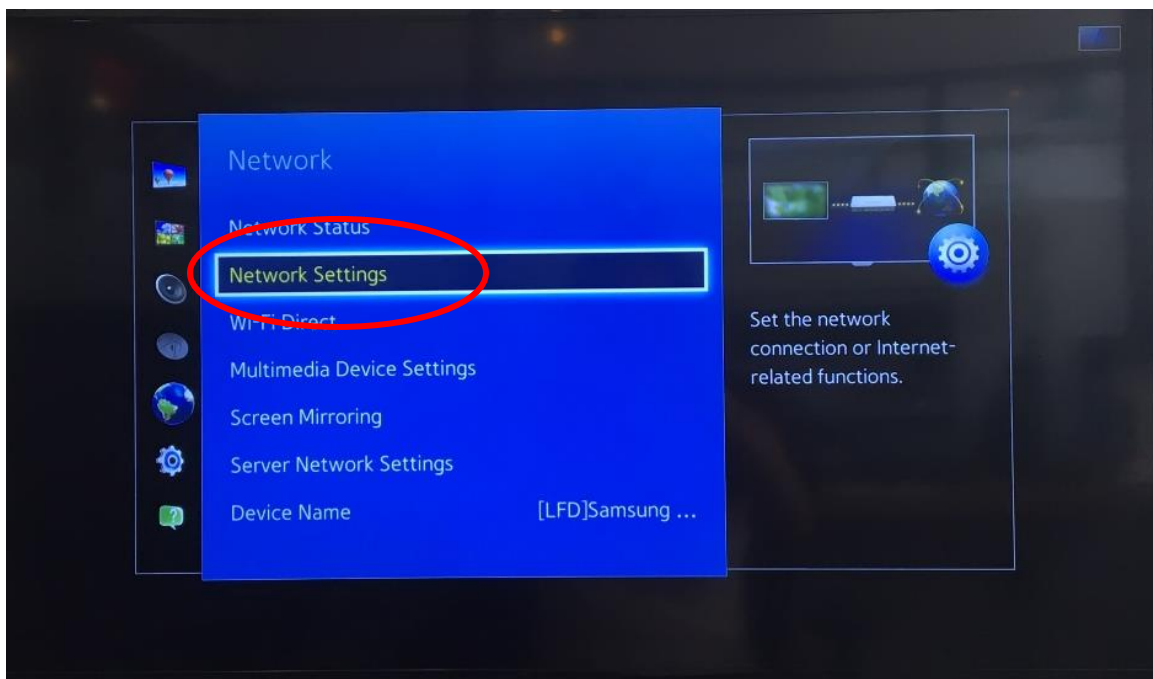
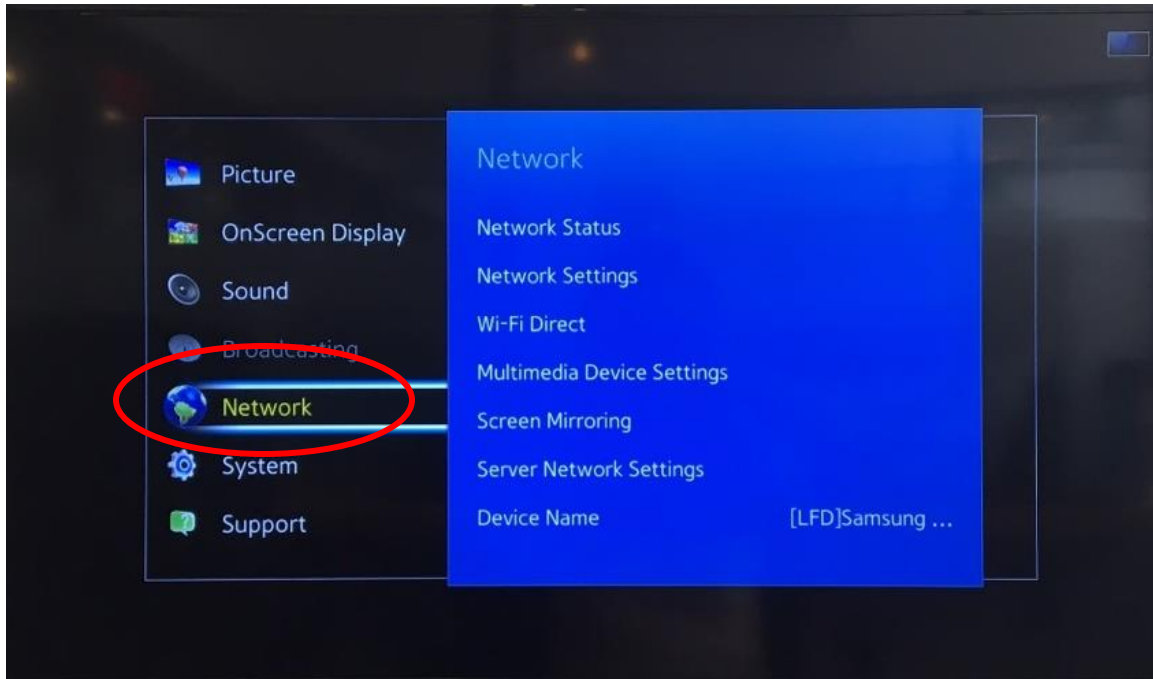


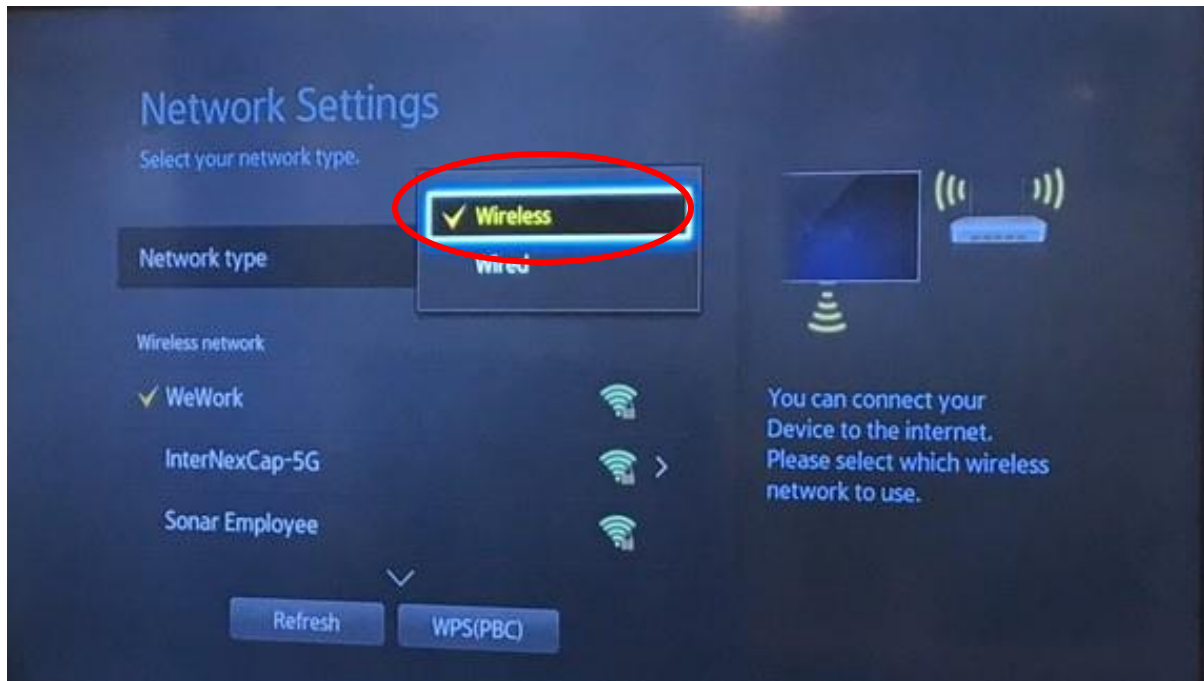
Instructions:

1. Use the remote control to turn on your screen.
 - Aim towards the bottom of the screen for best reception.
2. Press “Menu” button on remote control.



3. Go to “Network” > “Network Settings” > and select either Wireless or Wired under “Network Type”, depending on how you’ve connected your screen to the internet.



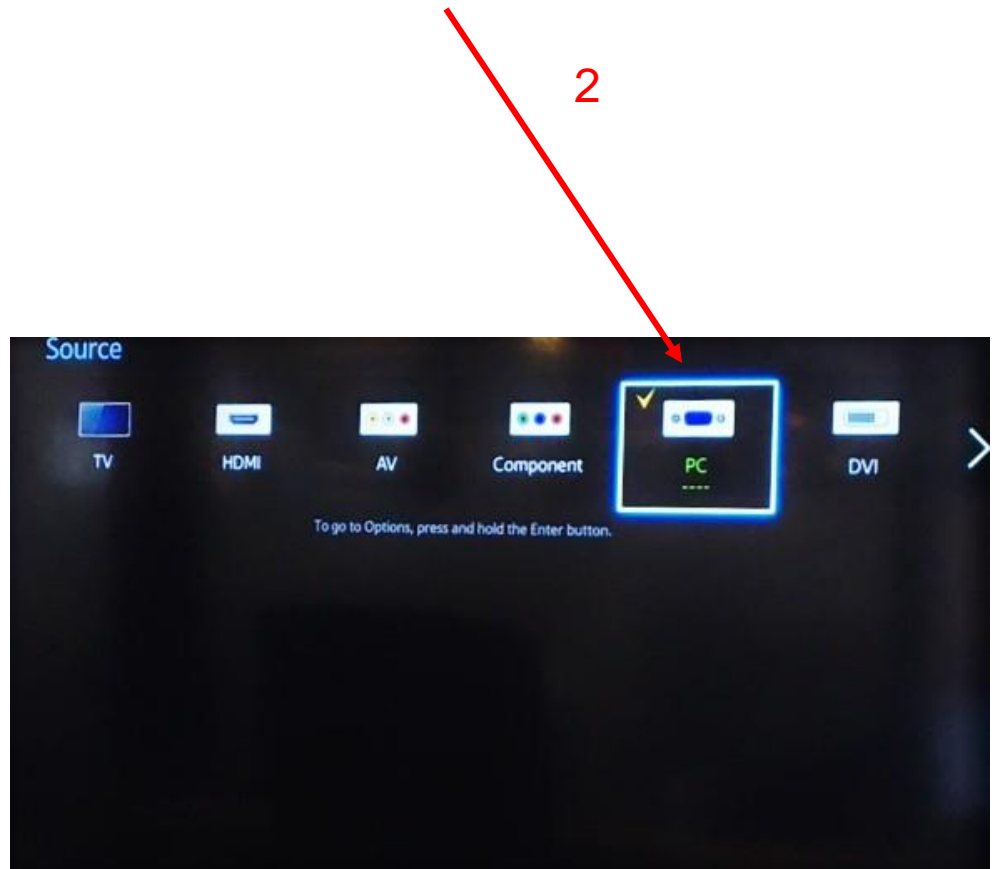


If Wireless: Select your wireless network and enter the password.

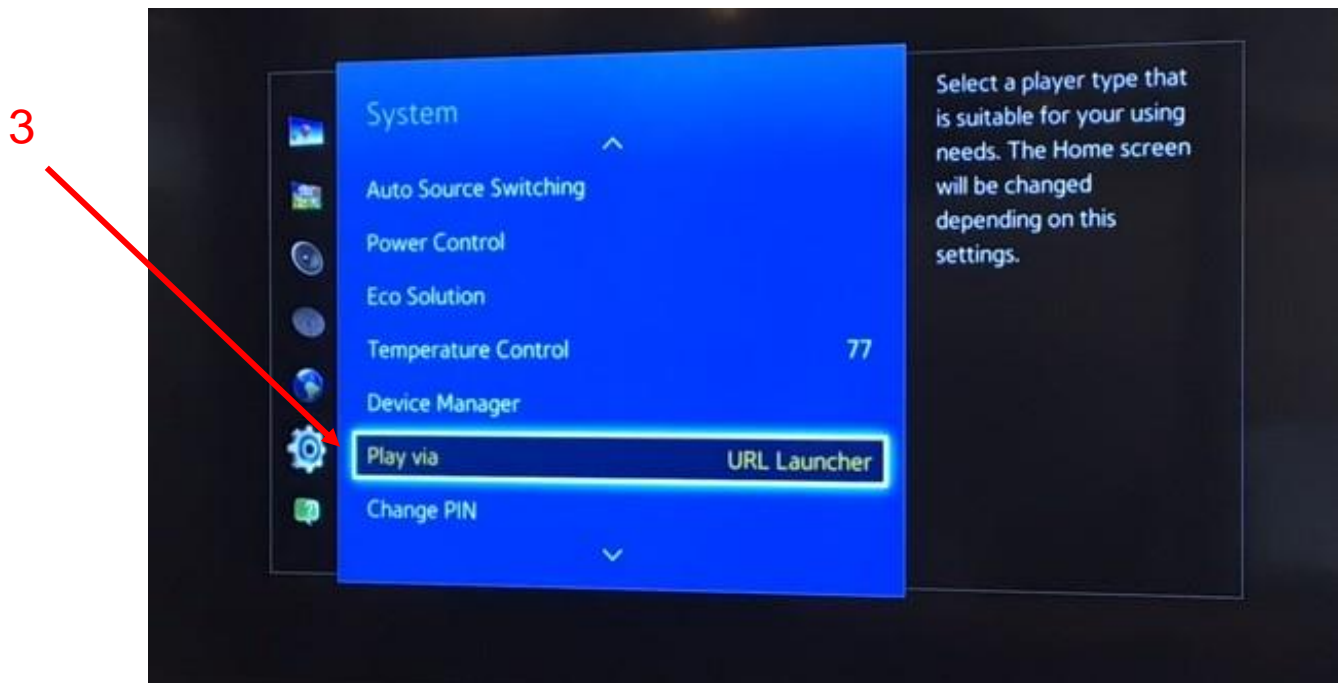
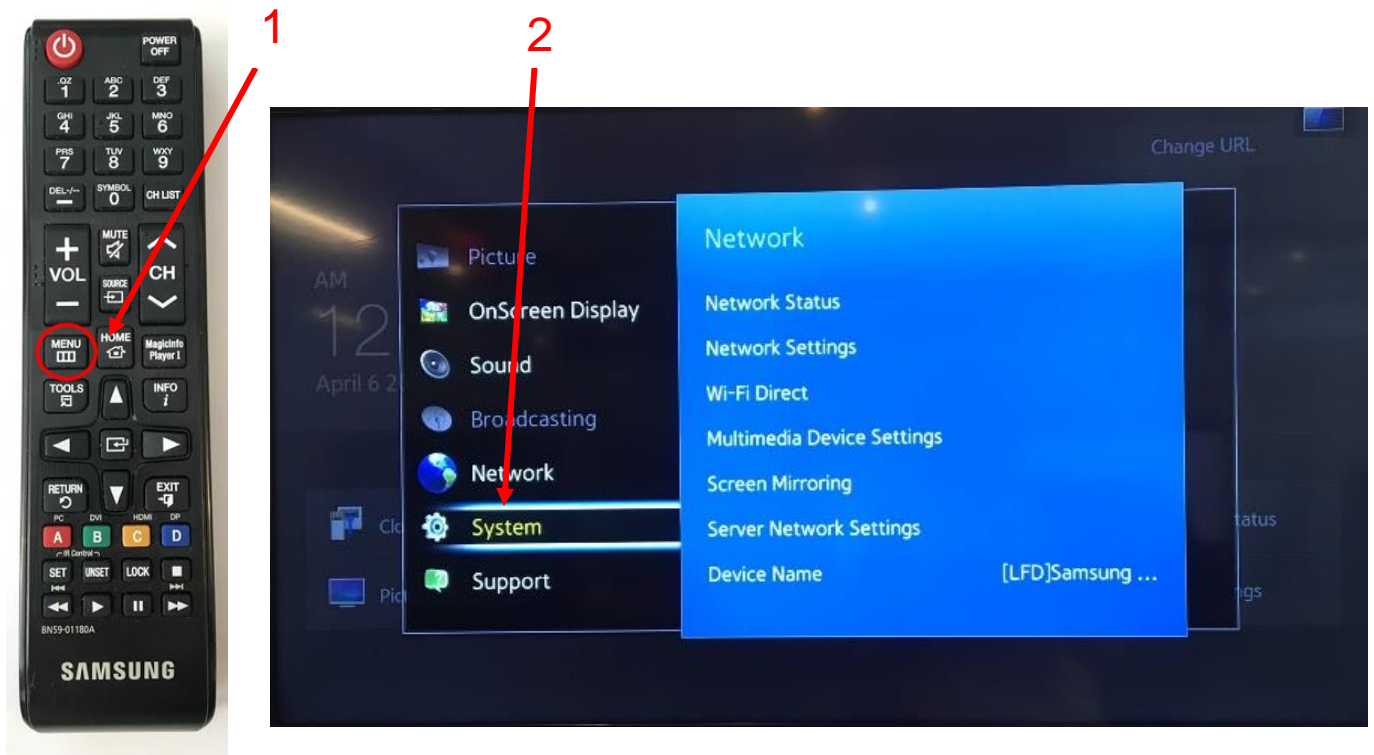


If Wired: Plug a network cable into the back of the screen; port RJ45 for an Ethernet cable.

4. Press “Source” button on remote control and select PC on the screen (Option 5).



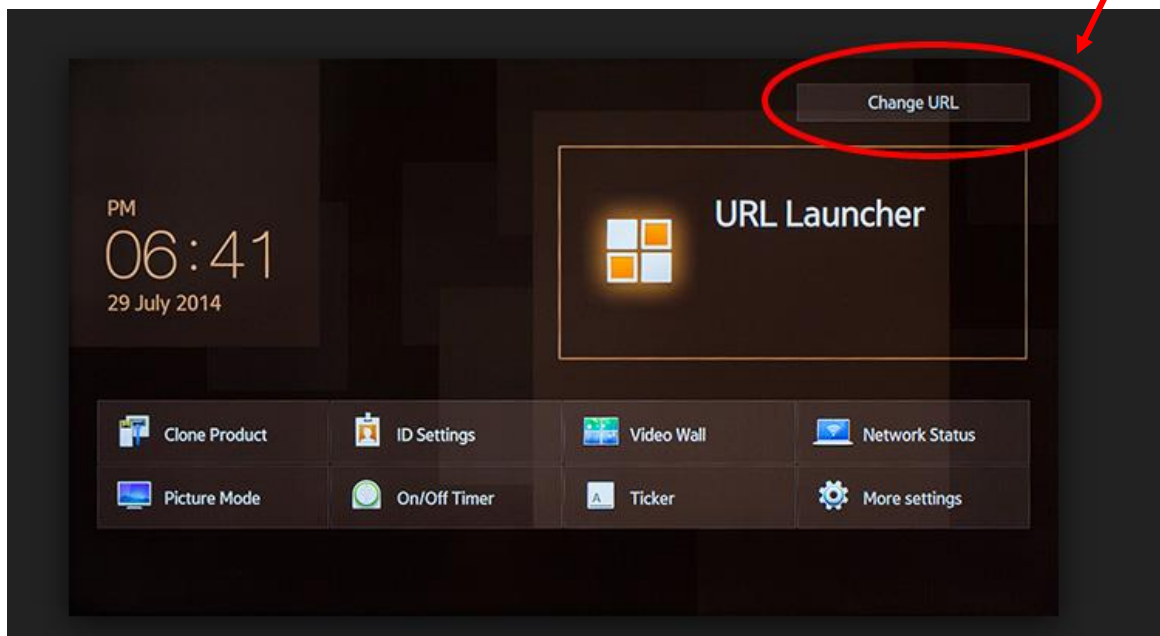
5. Press menu button. Go to > “System” > “Play via”, and select “Play via URL Launcher” option. Press OK.



6. Press the “Home” button on remote control.



7. Select and go to “Change URL” in displayed menu.

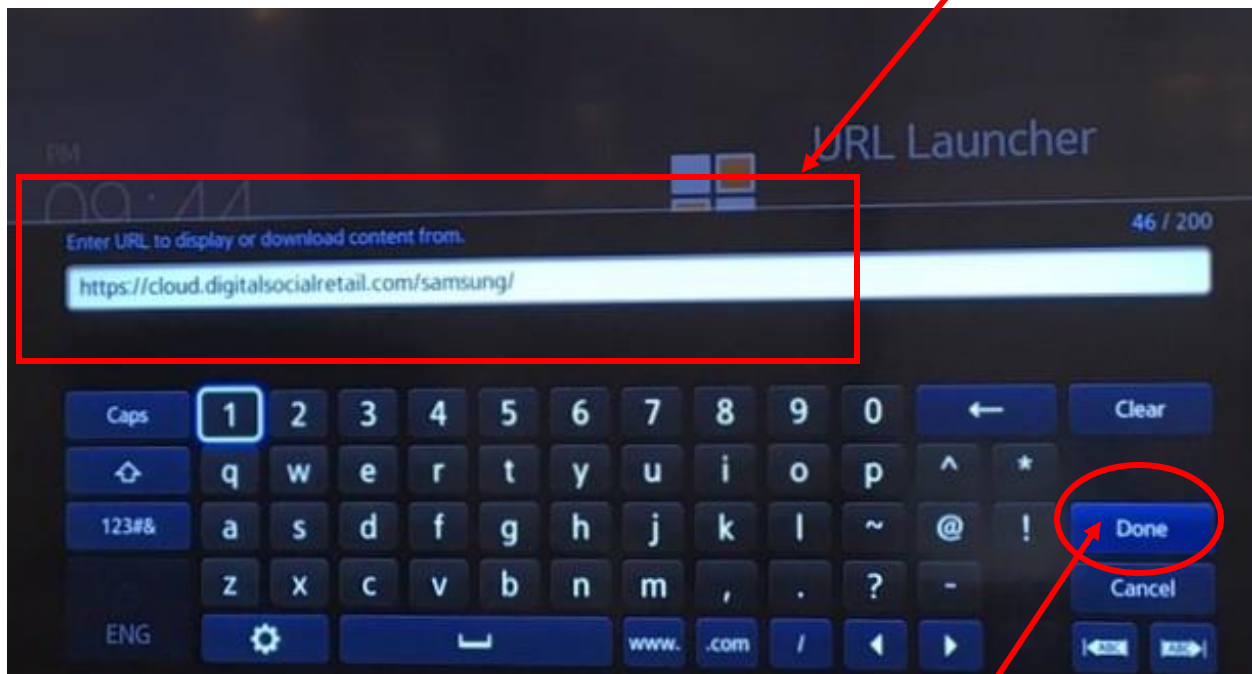


8. Using the remote control (or keyboard you would have connected to the screen), type in either of the following URLs, as applicable.

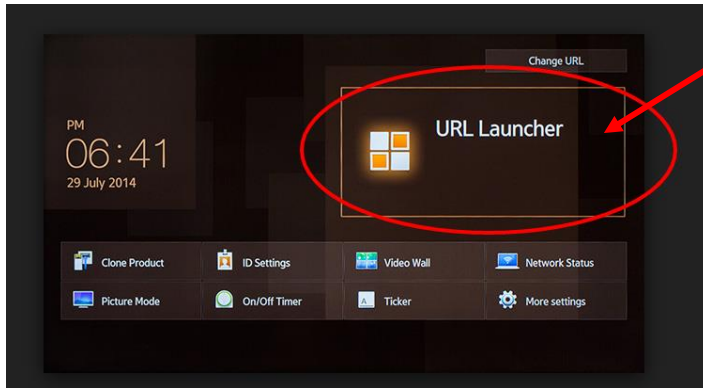
- Screens compatible with SSSP 2 generation:
<https://cloud.digitalsocialretail.com/samsung/>
- Screens compatible with SSSP 3 generation:
<https://cloud.digitalsocialretail.com/samsung3/>

* If you are unsure of what generation screen you have, email us at contact@digitalsocialretail.com

Then hit Done.

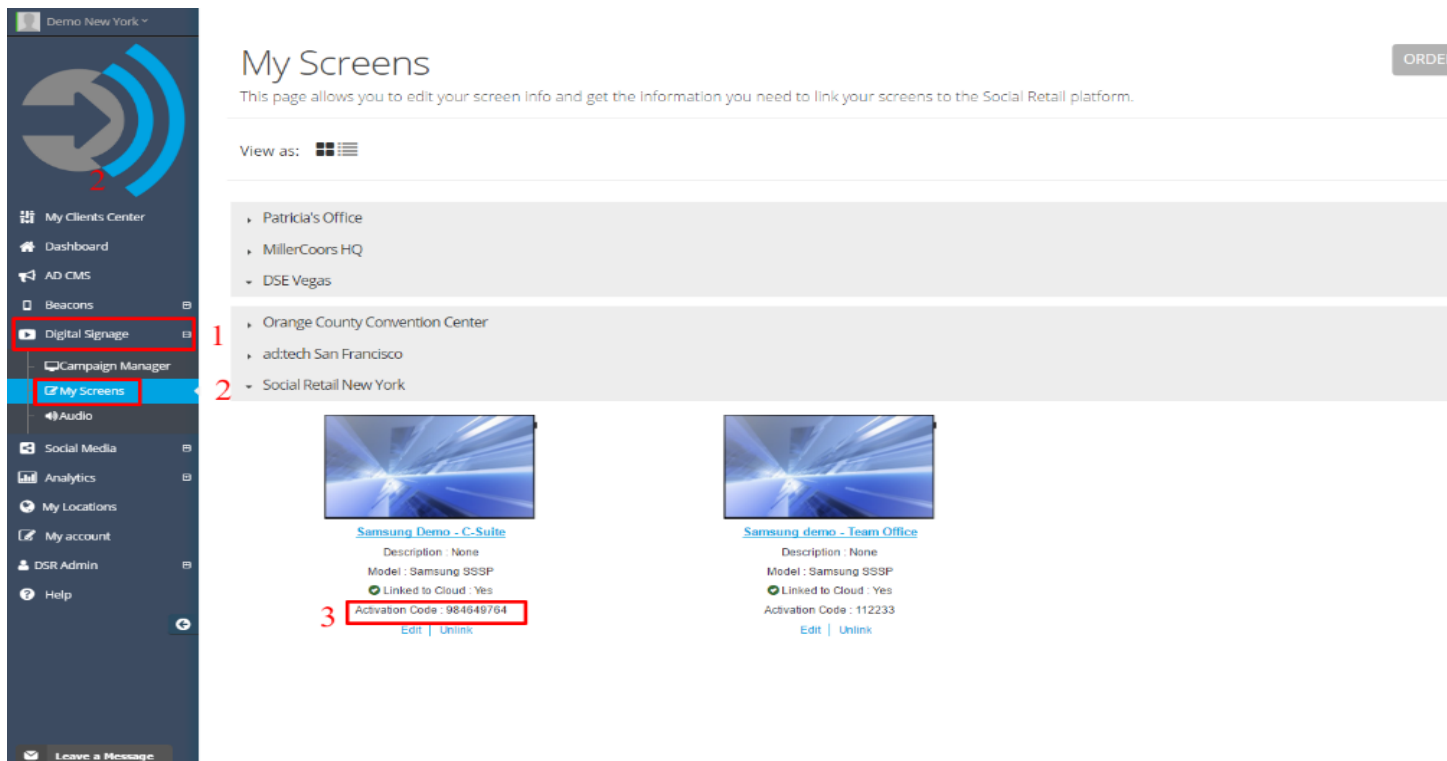


9. Click “URL Launcher”.



10. A menu will appear requesting a 10-digit activation code. Find this code online through the Social Retail Platform: [<https://cloud.digitalsocialretail.com/site/login>]

- 1) Click “Digital Signage” on the left-hand side menu bar.
- 2) Then Click “My Screens”.
- 3) Choose an activation code associated with any of the inactive screens



11. A confirmation message will be displayed and the first video presentation will be launched once syncing is complete.

Note: Make sure there is content loaded onto your platform
(<https://cloud.digitalsocialretail.com/platform>)

Note 2: If video presentation does not load, turn the screen on and off.

12. Next time your screen is turned on, the application will automatically start

You've just set up your Samsung Smart Signage Platform screen!

Optional, For Portrait Mode (SSP3+ only):

If you installed your screen in portrait mode, follow these steps:

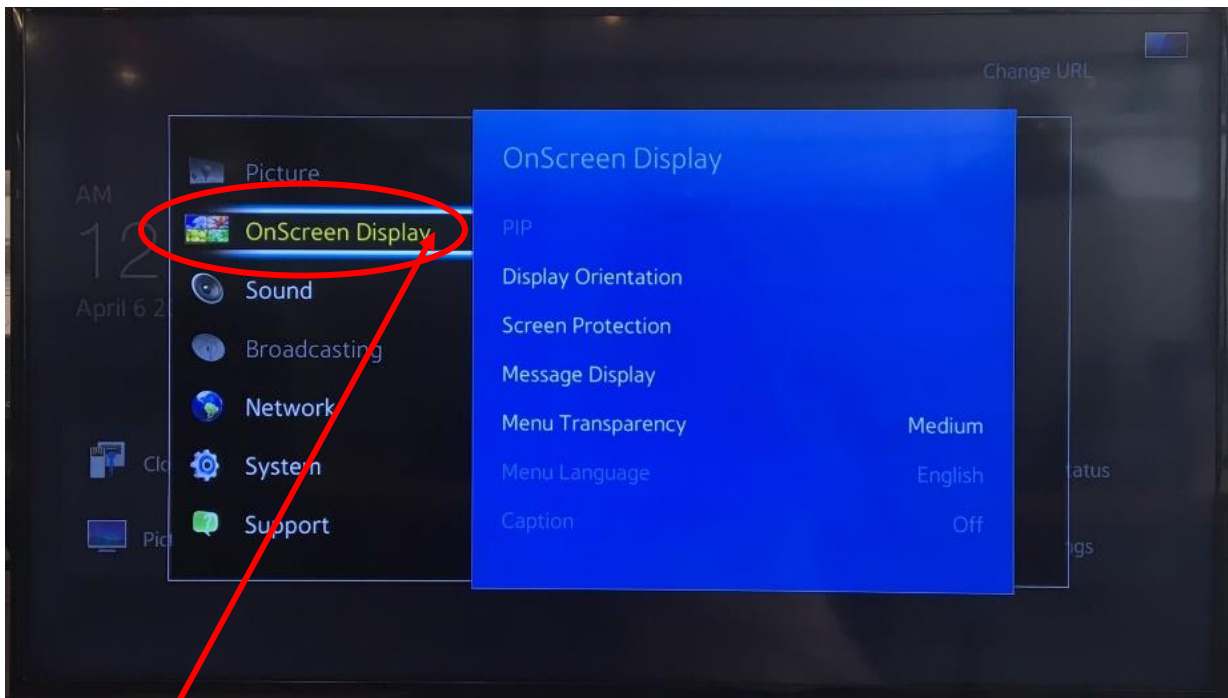
- 1) Press the "Home" button on the remote control



- 2) Press the “Menu” button on the remote control

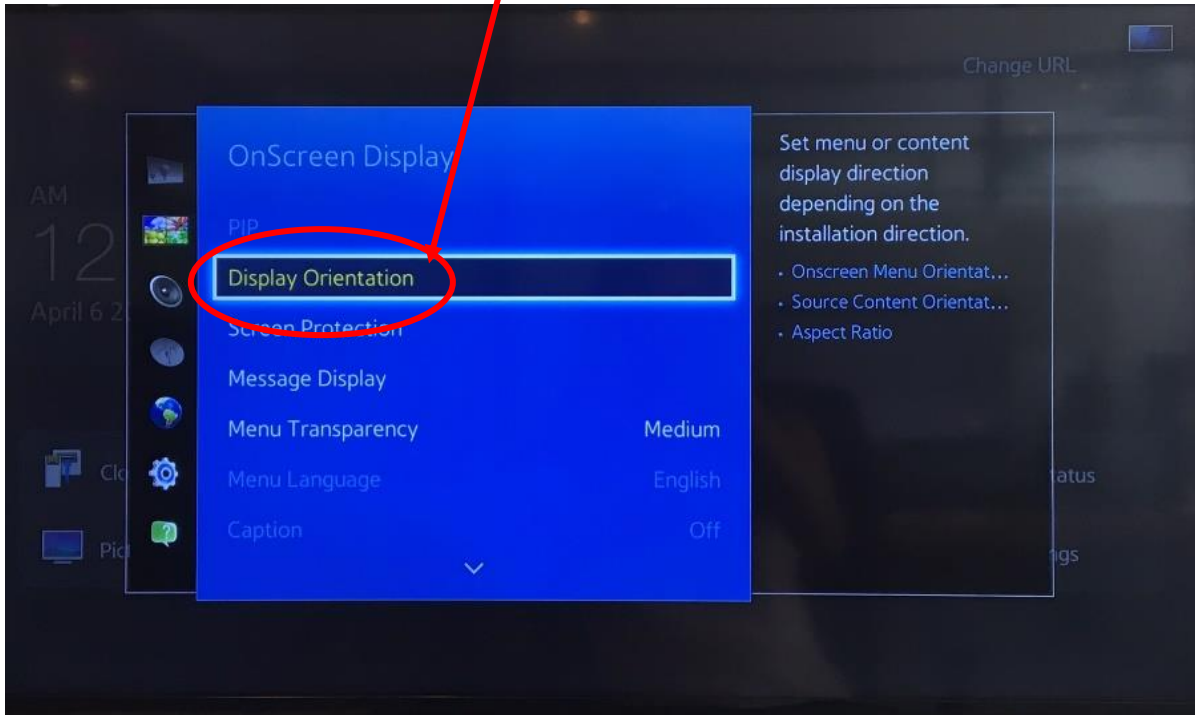


- 3) Select On Screen Display (2nd option) > Display Orientation > On-Screen Menu Orientation > Select “Portrait”

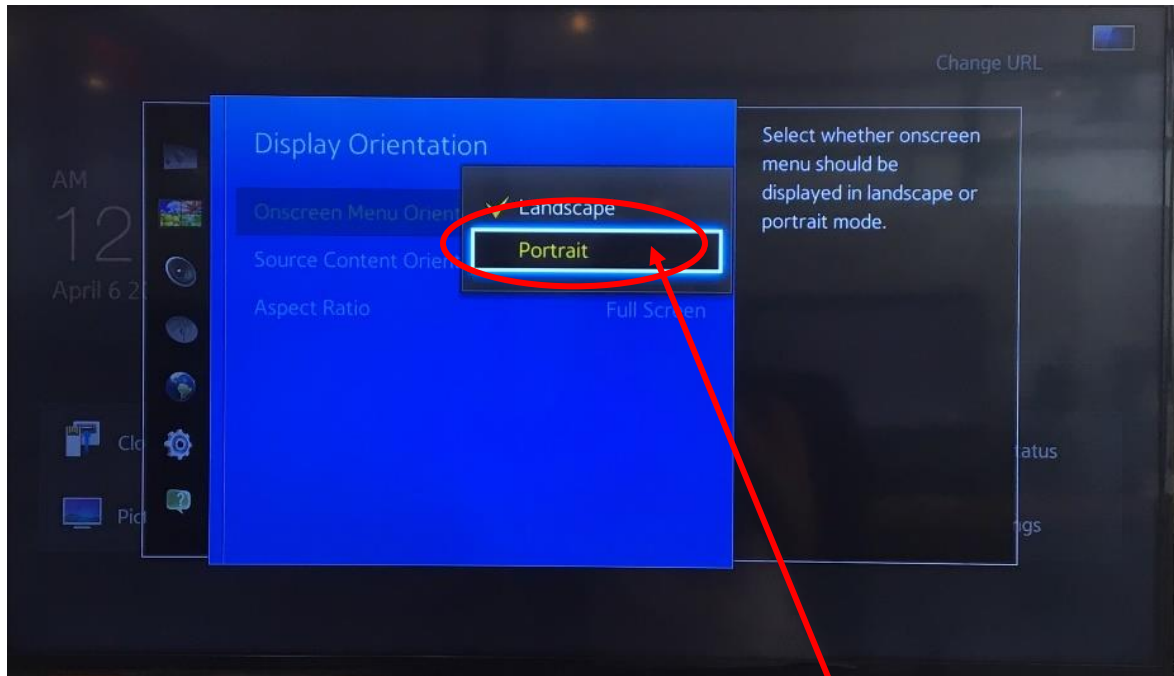


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A confirmation message will then appear asking if you want to apply this mode to the Content Layout. Select “Yes”.

If you run into any issues, please call or email us!

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